

**FACT SHEET** As of 3/31/24

# BULL PROFUND

## Fund objective

Bull ProFund seeks investment results, before fees and expenses, that correspond to the performance of the S&P 500® Index.

## Fund details

Inception Date	12/01/1997
Investor Class Symbol	BLPIX
Service Class Symbol	BLPSX
Investor Class Cusip	743185704
Service Class Cusip	743185100
Investor Class Gross Expense Ratio	1.58%
Service Class Gross Expense Ratio	2.58%
Investor Class Net Expense Ratio <sup>1</sup>	1.58%
Service Class Net Expense Ratio <sup>1</sup>	2.58%
Limit on Exchange	None

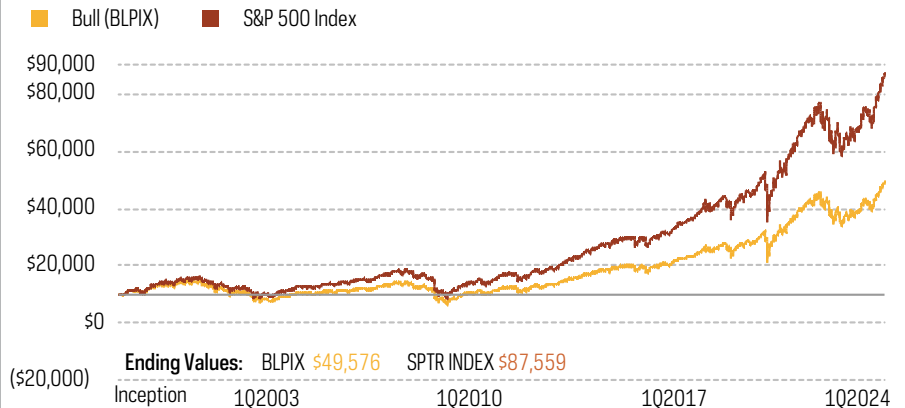
## Fund performance and index history<sup>2</sup>

The Bull ProFund seeks investment results, before fees and expenses, that correspond to the daily performance of the S&P 500® (the "Index").

	1Q 2024	Year to Date	1-Year	5-Year	10-Year	Fund Inception
Investor Class NAV Total Return	10.03%	10.03%	27.63%	12.90%	10.85%	6.27%
Service Class NAV Total Return	9.76%	9.76%	26.39%	11.79%	9.76%	5.25%
S&P 500	10.56%	10.56%	29.88%	15.03%	12.95%	8.59%

Periods greater than one year are annualized.

## Growth of \$10,000

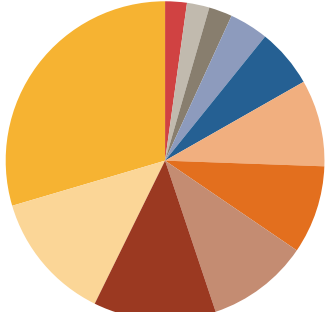


**Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than the original cost. Performance data current to the most recent month-end is available at Profunds.com or by calling 1-888-776-3637.**

For standardized returns year-to-date, and as of the most recent calendar quarter-end, and annualized month-end, see performance. Returns include the reinvestment of dividends and capital gains.

<sup>1</sup>Contractual waiver effective until November 30, 2024. Without such a waiver of fees, the total returns would have been lower.

<sup>2</sup>All data, unless otherwise noted, is as of 3/31/24, and for Investor Class Shares only. Holdings and other data are subject to change.

<h2>Index description <sup>2</sup></h2> <p>The S&amp;P 500® Index (Bloomberg Symbol: SPX) is a widely used measure of large-cap U.S. stock market performance. It is a float-adjusted, market capitalization-weighted index of 500 U.S. operating companies and real estate investment trusts selected through a process that factors in criteria such as liquidity, price, market capitalization and financial viability. It is not possible to invest directly in an index.</p>	<h2>Top index companies <sup>2</sup></h2> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>Microsoft Corp.</td><td>7.09%</td></tr> <tr><td>Apple Inc.</td><td>5.65%</td></tr> <tr><td>NVIDIA Corp.</td><td>5.06%</td></tr> <tr><td>Amazon.com Inc.</td><td>3.74%</td></tr> <tr><td>Meta Platforms Inc.-Class A</td><td>2.42%</td></tr> <tr><td>Alphabet Inc.-Class A</td><td>2.02%</td></tr> <tr><td>Berkshire Hathaway Inc.-Class B</td><td>1.74%</td></tr> <tr><td>Alphabet Inc.-Class C</td><td>1.70%</td></tr> <tr><td>Eli Lilly &amp; Co.</td><td>1.41%</td></tr> <tr><td>Broadcom Inc.</td><td>1.32%</td></tr> </tbody> </table>		Weights	Microsoft Corp.	7.09%	Apple Inc.	5.65%	NVIDIA Corp.	5.06%	Amazon.com Inc.	3.74%	Meta Platforms Inc.-Class A	2.42%	Alphabet Inc.-Class A	2.02%	Berkshire Hathaway Inc.-Class B	1.74%	Alphabet Inc.-Class C	1.70%	Eli Lilly & Co.	1.41%	Broadcom Inc.	1.32%												
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<p>For more information, visit <a href="https://Profunds.com">Profunds.com</a> or ask your financial advisor or broker.</p>																																			

Many ProFunds routinely employ leveraged investment techniques that magnify gains and losses, and result in greater volatility in value. Each geared (leveraged or inverse) ProFund seeks a return that is a multiple (e.g., 2x, -1x) of the return of an index or other benchmark (target) **for a single day**. Due to the compounding of daily returns, geared ProFunds' returns over periods other than one day will likely differ in amount and possibly direction from the target return for the same period. These effects may be more pronounced in funds with larger or inverse multiples and in funds with volatile benchmarks. Investors should monitor their ProFunds holdings consistent with their strategies, as frequently as daily. For more on risks, please read the prospectus.

ProFunds are not suitable for all investors because of the sophisticated techniques the funds employ. Investing involves risk, including the possible loss of principal. ProFunds entail certain risks, including risk associated with the use of derivatives (swap agreements, futures contracts and similar instruments), imperfect benchmark correlation, leverage and market price variance, all of which can increase volatility and decrease performance. For more on correlation, leverage and other risks, please read the prospectus. There is no guarantee any ProFund will achieve its investment objective.

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**Carefully consider the investment objectives, risks, charges and expenses of ProFunds before investing. A prospectus or summary prospectus with this and other information may be obtained at [Profunds.com](https://Profunds.com) or by calling 1-888-776-3637. Read them carefully before investing.**

<sup>3</sup>Sum of weightings may not equal 100% due to rounding.

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